



Subject: Exciting News! *Inanimate Alice* receives ISTE Seal

We are thrilled to share the exciting news that *Inanimate Alice* has been awarded the prestigious ISTE Seal for its commitment to excellence in education technology! This recognition from the International Society for Technology in Education (ISTE) underscores our dedication to providing users with tools that align with the ISTE Standards, feature intuitive user interfaces, and support teaching practices grounded in research and learning sciences.

To earn this industry-leading recognition, *Inanimate Alice* underwent meticulous evaluation by a panel of experts ensuring that it meets the highest benchmarks for educational technology. It was evaluated for user-friendliness and learning design, ensuring that educators and students can easily navigate and utilize its features. Reviewers determined the production supports effective digital pedagogy, concluding that *Inanimate Alice* is “captivating storytelling.”

What does this mean for you? You are using a product that has been rigorously evaluated and deemed to meet the highest standards in educational technology. Whether you’re a teacher, administrator, or student, you can trust that *Inanimate Alice* is rated among the best to enhance your learning experience.

We couldn’t have achieved this without the support and feedback of students as well as teachers. Those insights have been invaluable in helping us continually improve and refine our product to better meet your needs.

If you have any questions or would like to learn more about the ISTE Seal, feel free to reach out to us.

Best regards,

Ian Harper – Series Producer
ian@inanimatealice.com